



**CITY OF DUBLIN
PARKS & COMMUNITY SERVICES COMMISSION
SPECIAL MEETING AGENDA**

**MONDAY, FEBRUARY 23, 2015, 7:00 PM
DUBLIN CIVIC CENTER, 100 CIVIC PLAZA**

1. **CALL TO ORDER**
2. **PLEDGE OF ALLEGIANCE**
3. **ORAL COMMUNICATIONS**
 - 3.1 **Administration of Oath of Office to newly appointed Commissioners by City Clerk**
 - 3.2 **Brief Informational Only Reports from Senior Center and Youth Advisory Committees**
 - 3.3 **Public Comments**

At this time, the public is permitted to address the Parks and Community Services Commission on non-agendized items. The Commission must, however, comply with all State Laws in regard to items not appearing on the posted agenda. The Commission may respond to statements made or questions asked, or may request Staff to report back at a future meeting concerning the matter. Any member of the public may contact the Office of the Parks and Community Services Department related to the proper procedure to place an item on a future Parks and Community Services Commission agenda. The exceptions under which the Parks and Community Services Commission MAY discuss and/or take action on items not appearing on the agenda are contained in GC 54954.2(b)(1)(2)(3).
4. **MINUTES OF THE REGULAR MEETING – December 15, 2014**

STAFF RECOMMENDATION: Approve Minutes.
5. **WRITTEN COMMUNICATIONS - None**
6. **PUBLIC HEARING - None**
7. **UNFINISHED BUSINESS - None**
8. **NEW BUSINESS**
 - 8.1 **Election of Officers**

The Commission shall annually elect a Chairperson and Vice Chairperson per the Bylaws and Rules of Procedure for the Parks and Community Services Commission.

STAFF RECOMMENDATION: Conduct Elections for Chairperson and Vice Chairperson for one-year terms.
 - 8.2 **Committee Appointments**

The Commission shall review current Committee Appointments and make changes as deemed necessary.

STAFF RECOMMENDATION: Review current Committee Appointments and make changes and/or appointments to the various Committees as deemed necessary.
 - 8.3 **Fall 2014 Quarterly Report**

The Commission shall receive a report on the activities and events conducted during the fall of 2014.

STAFF RECOMMENDATION: Receive Report.
 - 8.4 **Department Projects for 2015-2016**

The Commission shall receive an overview of the Department's Capital Improvement Projects and Strategic Goals assigned for 2015-2016.

STAFF RECOMMENDATION: Receive Report.
 - 8.5 **Live Healthy Dublin "Step 2 It Challenge"**

The Commission shall receive a report on the components of the Live Healthy Dublin "Activ-8 Challenge."

STAFF RECOMMENDATION: Receive Report.

This AGENDA is posted in accordance with Government Code Section 54954.2(a)

If requested, pursuant to Government Code Section 54953.2, this agenda shall be made available in appropriate alternative formats to persons with a disability, as required by Section 202 of the Americans with Disabilities Act of 1990 (42 U.S.C. Section 12132), and the federal rules and regulations adopted in implementation thereof. To make a request for disability-related modification or accommodation, please contact the Office of Parks and Community Services (925) 556-4500 at least 72 hours in advance of the meeting.

A complete packet of information containing Staff Reports (Agenda Statements) and attachments related to each item is available for public review at least 72 hours prior to a Parks & Community Services Commission Meeting or, in the event that it is delivered to the Commission less than 72 hours prior to a Parks & Community Services Commission Meeting, as soon as it is so delivered. The packet is available in the Parks & Community Services Department at Civic Center.

9. OTHER BUSINESS

9.1 Brief Informational Only Reports from Commissioners and/or Staff and Reports by Commission related to Meetings Attended at City Expense (AB 1234).

10. ADJOURNMENT

PARKS AND COMMUNITY SERVICES COMMISSION
REGULAR MEETING
Draft Minutes
CITY OF DUBLIN

December 15, 2014

The December 15, 2014 Regular Meeting of the Parks and Community Services Commission was called to order at 7:00 PM at the Dublin Civic Center, Dublin, California, by Chair Totaro.

PLEDGE OF ALLEGIANCE

Chair Totaro led the Pledge of Allegiance.

ROLL CALL

Commissioners (Cm.) Present: Ballesteros, Boboc Elias, Mack, Totaro, Tran
Commissioner Absent: None

ORAL COMMUNICATIONS

3.1 BRIEF INFORMATIONAL ONLY REPORTS FROM THE SENIOR CENTER AND YOUTH ADVISORY COMMITTEES

Senior Center Advisory Committee

Vice Chair Mack reported on the Advisory Committee meeting held on December 4, 2014. The Advisory Committee received reports on the Benefit Concert and Lunch Program Customer Satisfaction Surveys and the Senior Center Foundation's Holiday Boutique. Staff reminded the Advisory Committee that there is a Giving Tree and a Toys for Tots barrel at the Senior Center; the Senior Center Drop-In Fee will increase to \$2 in 2015; the Senior Center will close for the holidays beginning December 24, 2014 and reopen on January 5, 2015; and the January 2015 SCAC regular meeting has been cancelled.

Youth Advisory Committee

Cm. Tran reported on the Advisory Committee's Special Meeting held on November 19, 2014. The Youth Advisory Committee (YAC) received presentations from the qualified Youth Mini Grant applicants and the Advisory Committee rated and provided a funding recommendation for each of the applicants. The applicants would be notified of the approved funding recommendations at the January 2015 YAC meeting. The December 2014 YAC meeting has been cancelled.

3.2 PUBLIC COMMENTS- None

APPROVAL OF MINUTES

4.1 Regular Meeting October 20, 2014

On a motion by Vice Chair Mack, seconded by Cm. Ballesteros, and by a vote of 5-0-1, the Commission voted to approve the minutes of the Regular Meeting of October 20, 2014 as presented. Cm. Boboc abstained from the vote as he was not present for the October Meeting.

4.2 Joint Meeting November 17, 2014

On a motion by Cm. Elias, seconded by Vice Chair Mack, and by a vote of 5-0-1, the Commission voted to approve the minutes of the Special Joint Meeting with the Heritage and Cultural Arts Commission on

November 17, 2014 as presented. Cm. Boboc abstained from the vote as he was not present for the Special Joint Meeting.

WRITTEN COMMUNICATIONS – None

PUBLIC HEARING – None

UNFINISHED BUSINESS – None

NEW BUSINESS

8.1 Group Picnic Area Use Policy and Fee Schedule

Ms. Micki Cronin, Assistant Director of Parks and Community Services, presented the specifics of the item as outlined in the Staff Report.

Cm. Tran stated she thought expanding the number of picnic areas available for reservation is a great idea and she liked that the policy was more detailed and would be effective February 2015.

Cm. Elias asked if the proposed picnic area at Schaefer Ranch Park would be reserved per table or for the whole covered area. Ms. Cronin stated the reservation would be for the whole area under the shade structure. There are four individual picnic tables that would remain available in the park for first-come, first-serve use.

Vice Chair Mack asked how often groups use inflatable jump houses at the parks. Ms. Jennifer Kransky, Senior Office Assistant, stated many groups use an inflatable jump house with their picnic rentals. Emerald Glen Park is the only park where inflatable jump houses are allowed as there are electrical outlets available and generators are not allowed in the parks.

Cm. Boboc asked if there are any waivers or accommodations for those that may not be able to afford the rental fees. Ms. Cronin stated the policy does not include rental fee waivers; however, special requests may be submitted in writing to the Parks and Community Services Director.

Cm. Ballesteros asked for clarification on inflatable jump houses at Schaefer Ranch Park. Ms. Cronin stated inflatable jump houses are not allowed at neighborhood parks at this time. Cm. Ballesteros also asked if the future Emerald Glen Recreation and Aquatic Center (EGRAC) would have any picnic areas. Ms. Cronin stated Staff is looking into including picnic areas that can be reserved at EGRAC.

Chair Totaro asked if there have been any conflicts with groups reserving the picnic areas. Ms. Cronin stated a reservation schedule is regularly posted near the picnic areas and the customer receives a copy of their rental permit to take to their reserved picnic area. Ms. Kransky stated Staff has not received complaints about picnic areas being taken when a customer has a reservation. The complaints received refer to customers having to go out to the picnic areas very early in the morning to make sure they are able to claim tables for their event at the first-come, first-serve areas. Chair Totaro asked if anything should be added to the policy to address conflicts. Ms. Cronin stated she did not think anything was needed at this time. Chair Totaro commented that there could be some issues at the neighborhood parks with residents using the reserved areas. Ms. Cronin stated Staff sent out a notice to the residents surrounding the parks and another notice would be sent out again when the policy goes to City Council.

On a motion by Cm. Ballesteros, seconded by Cm. Boboc, and by a vote of 6-0-0, the Commission recommended approval of the Group Picnic Area Use Policy and Fee Schedule to City Council.

OTHER BUSINESS

**9.1 BRIEF INFORMATION ONLY REPORTS FROM PARKS & COMMUNITY SERVICES
COMMISSIONERS AND/OR STAFF**

Vice Chair Mack reported that she attended the Senior Center Holiday Luncheon.

Chair Totaro asked if the Commission could be informed of the Dublin Crossing Park time line. Ms. Cronin stated there is no new information on that park project at this time and she would have the Parks and Community Services Director provide the Commission with a Dublin Crossing Park update at a future meeting.

Cm. Ballesteros asked about the status of Jordan Ranch Park. Ms. Cronin stated the park is currently in the development stage.

Vice Chair Mack asked about the Military History Museum Exhibit items. Ms. Cronin stated she believes the items would be used at the proposed Military History Center to create a storyline and exhibit.

Chair Totaro reflected on the Commission and all the projects over the past eight years; Chair Totaro thanked outgoing Vice Chair Mack, Cm. Boboc and Cm. Elias for all their efforts as Commissioners.

Ms. Cronin provided program and project updates and thanked the Commissioners for their contributions to the City.

ADJOURNMENT

Being no further business, the meeting adjourned at 7:25 PM.

Respectfully submitted,

Jennifer Kransky
Senior Office Assistant

APPROVED:

Chairperson



AGENDA STATEMENT
PARKS AND COMMUNITY SERVICES COMMISSION
MEETING DATE: February 23, 2015

SUBJECT: Election of Officers
Prepared by Rhonda Franklin, Administrative Analyst I

ATTACHMENTS: None

RECOMMENDATION: Conduct Elections for a Chairperson and Vice-Chairperson for one-year terms.

FINANCIAL STATEMENT: None

DESCRIPTION: The Bylaws and Rules of Procedure for the Parks and Community Services Commission states the following:

V. OFFICERS

A. Election and Term of Office. The Commission shall elect a Chairperson and Vice Chairperson at the first meeting in January of each year or, if a quorum is not present, at the next meeting at which a quorum is present. The Chairperson and Vice Chairperson shall serve until their successors are elected, or until their terms as members of the Commission expire, whichever is first. The Commission shall, unless no Commissioners meet the criteria, elect Commissioners to the positions that have not previously served in the position and that have not declined the appointment, with the intent that no one should serve in the position for no more than two consecutive years.

The duties of the Chairperson are as follows:

1. Presides at all meetings of the Commission;
2. Appoints committees and chairpersons of committees as necessary;
3. Signs correspondence on behalf of the Commission;
4. Represents the Commission before the City Council; and
5. Performs other duties necessary or customary to the office.

In the event of the absence of the Chairperson or his/her inability to act, the Vice Chairperson presides in place of the Chairperson. In the event of the absence of or the inability to act of both the Chairperson and the Vice Chairperson, the remaining members shall elect one of their members to act as temporary Chairperson.

COPIES TO:

ITEM NO: 8.1



AGENDA STATEMENT
PARKS AND COMMUNITY SERVICES COMMISSION
MEETING DATE: February 23, 2015

SUBJECT: **Committee Appointments**
Prepared by Rhonda Franklin, Administrative Analyst I

ATTACHMENTS: None

RECOMMENDATION: Review the current Committee appointments and make changes and/or appointments to the various committees as deemed necessary.

FINANCIAL STATEMENT: None

DESCRIPTION: There are several committees that require the representation of a member of the Parks and Community Services Commission. As per the Bylaws and Rules of Procedure for the Commission, the Commission or the Chairperson, upon direction of the Commission, may appoint several of its members, but less than a quorum, to serve on a Committee. A summary of the various committees and the current representatives and alternates are shown below.

Senior Center Advisory Committee

An ongoing committee which advises the Parks and Community Services Commission, the City Council, and Staff on matters pertaining to the operation of the Dublin Senior Center. The Commission representative will serve as a liaison between the Advisory Committee and the Commission. The Senior Center Advisory Committee meets the first Thursday of the month at 9:30 AM at the Dublin Senior Center.

- *Representative: Connie Mack*
- *Alternate: Robert Boboc*

Youth Advisory Committee

The Youth Advisory Committee advises the Parks and Community Services Commission, the City Council and the Staff on youth services and programming. The Commission representative will serve as a liaison between the Advisory Committee and the Commission. The Youth Advisory Committee meets the fourth Wednesday of the month at 7:00 PM at the Dublin Senior Center.

- *Representative: Vivian Sung*
- *Alternate: Mona Lisa Ballesteros*

COPIES TO:

ITEM NO: 8.2

Youth Sports Liaison Committee

An ongoing committee whose purpose is to maintain open lines of communication with local youth sports groups (Dublin Little League, Dublin United Soccer League, Dublin Youth Football, and St. Raymond's CYO Basketball). Meetings are typically held quarterly.

- *Representative: Robert Boboc*
- *Alternate: Mona Lisa Ballesteros*

Special Events Logistics Committee

An ongoing committee whose purpose is to provide input to the City on the planning, marketing, operation and evaluation of special event weekend activities such as St. Patrick's Day. Committee meetings are held twice per year.

- *Representative: Alan Elias*
- *Alternate: Mona Lisa Ballesteros*

The Special Events Logistics Committee was initially created when the St. Patrick's Day event was in the beginning years and was contracted out to a private events company. Now that the St. Patrick's Day event, as well as other events such as "splatter," are fully coordinated by City Staff and the coordination and planning process is well established with years of experience, it is recommended that this Committee be deleted from the list of Committees. Staff will continue to provide event updates and solicit the Commission for feedback regarding event planning.



AGENDA STATEMENT
PARKS AND COMMUNITY SERVICES COMMISSION
MEETING DATE: February 23, 2015

SUBJECT: **Fall 2014 Quarterly Report**
Report Presented by Micki Cronin, Assistant Director of Parks and Community Services

ATTACHMENTS:

1. Recreational Activities Registration Report
2. Senior Center Attendance Report

RECOMMENDATION: Receive Report.

FINANCIAL STATEMENT: None.

DESCRIPTION: The Parks and Community Services Department develops and implements quality programs that strengthen community image, provide recreational experiences, and encourages healthy lifestyles. This is accomplished by providing innovative and popular recreation, social and cultural programs in the areas of family services, preschool, teens, sports, special events, leisure activities and classes, seniors, and aquatics. Following is a summary of programs conducted during the fall of 2014.

RECREATIONAL AND LEISURE ACTIVITIES

Recreational and leisure activities are classes and activities that serve participants of all ages and provide positive recreational experiences. By participating in these classes, community members are given the opportunity to enhance their health, wellbeing, and community connection. Classes provide opportunities to learn a new craft or refine current skills, as well as provide a venue to meet others in the community and recreate with friends. Recreational and leisure activities are planned and implemented by contracted specialty instructors.

Popular classes for youth included Fun with Science and Engineering, Academic Writing and Reading: Expository, Tiny Tot Science, Parent & Me Gymnastics, and Pee Wee Playtime. Popular adult classes included Zumba, Pilates, Bombay Jam, and Yoga. A total of 376 participants registered for recreational activities in 55 classes held during the fall session. There was a decrease in total registration participation of approximately 12% from last year, which can be attributed to an increase in Heritage & Cultural Arts classes being offered at the same time. Total registration for Heritage & Cultural Arts and Recreation and Leisure activities has increased by 6% from last year. Attachment 1 is a detailed registration report. The table below summarizes registration for the fall quarter:

COPIES TO:

ITEM NO.: 8.3

Recreational Activities Fall Registration Comparison

	2014	2013	2012	2011	2010
Resident	327	344	460	325	372
Non-Resident	49	84	74	67	57
Total Registration	376	428	534	392	429
Courses Held	55	64	76	64	58
<i>Avg. Registration per Class</i>	<i>6.8</i>	<i>6.7</i>	<i>7.0</i>	<i>6.1</i>	<i>7.4</i>
Courses Offered	77	96	110	98	88
<i>Cancellation Rate</i>	<i>28%</i>	<i>33%</i>	<i>31%</i>	<i>35%</i>	<i>34%</i>

FAMILY SERVICES***After School Recreation***

After School Recreation is a program serving 463 children in first through fifth grades. Compared to last fall, enrollment has increased by 21% due to additional program space provided at Green Elementary and Dublin Elementary. The program operates on school days at all public elementary schools in Dublin. Participants engage in activities such as indoor and outdoor games, crafts, and quiet time for homework.

The program meets on school days when the children are released from school and ends at 5:45 PM. Following is a summary of registration activity:

After School Recreation

Registration Type	2014	2013	2012	2011	2010
Dougherty Elementary(110)	101	89	91	71	68
Dublin Elementary(70)	70	62	58	41	42
Frederiksen Elementary(80)	72	53	62	38	30
Green Elementary(80)	77	52	51	58	43
Murray Elementary(50)	40	39	41	37	20
Kolb Elementary(100)	99	85	73	53	-
Total Registration	463	380	376	298	240
<i>Full-Session Participants</i>	<i>312</i>	<i>192</i>	<i>189</i>	<i>125</i>	<i>96</i>
<i>20-Day Pass Participants</i>	<i>151</i>	<i>188</i>	<i>187</i>	<i>173</i>	<i>144</i>

The maximum capacity at each site is noted in parentheses ().

Student Union After School Program

The Student Union after school program is designed specifically for middle school students, and places emphasis on academic assistance and recreation enrichment. The Student Union provides middle school students a safe environment to engage in positive activities that enhance their social, intellectual, physical and emotional development. The program takes place after school, on-campus, and serves an important role in the support of middle school aged youth in Dublin. The program is held at Wells Middle School and Fallon Middle School; it offers a variety of fun activities, including educational programs, sporting activities, arts and crafts, science projects and musical activities. The program also features the popular Homework Club. The Homework Club has a credentialed teacher that provides homework assistance during the first hour of the program each day. There were 107 participants registered for the program in fall 2014, which was a decrease of 10% compared to last fall due to a decrease in program space provided at Fallon Middle School.

Student Union Registration

Registration Type	2014	2013	2012	2011	2010
Wells Middle School(55)	52	49	44	36	41
Fallon Middle School(55)	55	70	65	65	5
Total Registration	107	119	109	101	98
<i>Full-Session</i>	<i>67</i>	<i>60</i>	<i>50</i>	<i>41</i>	<i>50</i>
<i>20-Day Pass</i>	<i>40</i>	<i>59</i>	<i>59</i>	<i>60</i>	<i>48</i>

The maximum capacity at each site is noted in parentheses.

No-School Day Camps

This program is offered to children in first through fifth grades on Dublin Unified School District's non-school days. Children spent the day making new friends while participating in various fun games, activities, arts and crafts, and sports. The program took place at the Shannon Community Center from 8:30 AM to 3:00 PM, with an extended care option available from 7:30 AM – 5:45 PM. Five days of the No School Day Camp were offered in the fall, with an average of 27 attending each day of camp.

No-School Day Camps Registration

Registration Type	2014	2013
Resident	99	76
Non-Resident	1	2
Total Registration	100	78

PRESCHOOL**Dublin Preschool Program**

The Dublin Preschool Program is a recreation-based preschool program that provides an opportunity for social and educational development under the instruction of qualified early childhood educators. Children in this program participate in activities such as games and learning activities, outdoor play, arts and crafts, music, story time and circle time. Classes are offered at two locations including the Emerald Glen Activity Center and the Shannon Community Center. Classes are offered in two-day and three-day combinations during the morning or afternoon. There is also a four-day per week option for the Junior Kindergarten program.

There were a total of 226 registrations for the fall. There were 114 registrations for the four-year old classes, 99 registrations for the three-year old classes, and 13 registrations for the Junior Kindergarten classes. There were the maximum registered for our morning classes and an average of 11 on the waitlists. Enrollment has decreased compared to 2013 in the afternoons for all of our classes. This decrease has been attributed to the Dublin Unified School District offering a new free transitional kindergarten program in which four-year olds are eligible to participate. Following is a summary of registration for the fall session:

Preschool Session I Registration Comparison

Registration Type	2014	2013	2012	2011	2010
Resident	205	233	256	270	268
Non-Resident	21	22	34	31	46
Total Registration	226	255	290	301	314

“Little Lovies” Story Time

This program is a weekly story time session for age eighteen months to three-year olds. Staff fosters a warm and caring story time environment in which each child can listen to an enhancing story, enjoy a small craft, or simply just have fun. The program takes place on Monday, Tuesday, Wednesday and Thursday mornings. In 2014, participants registered for 7-8 week sessions on Mondays, Tuesdays, Wednesdays, and/or Thursdays in place of a one day individual drop in program offered in 2013. This allowed more residents to participate in the program and to select day(s) that best fits the child’s daily schedule.

“Little Lovies” Registration

Registration Type	2014	2013	2012
Resident	168	168	137
Non-Resident	1	1	9
Total Registration	169	169	146

SPORTS PROGRAMS

Bat Busters Tee Ball League

The Bat Busters Tee Ball League is for children who are three to five years old and is held at the Fallon Sports Park softball fields. The league teaches the fundamentals of baseball in a fun and non-competitive environment. All games were played on Saturdays beginning in September and ending in October. Parents were encouraged to participate as base coaches, dugout monitors and fielding “encouragers.” Players received a t-shirt and a participation trophy. Trophies were presented on the final day at an awards ceremony, with each participant being individually recognized. There were 12 teams formed with ten to eleven players per team.

Tee Ball Registration Comparison

League	2014	2013	2012	2011	2010
Resident	117	104	101	74	103
Non-Resident	10	16	30	6	8
Total Participants	127	120	131	80	118

Adult Basketball League

A total of eight adult teams participated in fall basketball. The “C” and “D” 5-on-5 leagues were combined. The “30 years and older” league was not conducted in order to offer more youth programming (basketball and volleyball) and create additional needed rental space due to the Dublin High School older gymnasium closure. The league began in September and ended in December.

Basketball League Registration Comparison

League	2014	2013	2012	2011	2010
Men’s 5-on-5 “C” & “D”	8	8	10	12	16
Men’s 5-on-5 “30+”	NA	4	4*	4*	6*
Total Teams	8	12	14	16	22

* Previously was Men’s 4-on-4 “30+”

Contracted Sports Programs

Each quarter the City offers several sports programs by utilizing contracted instructors. Contracted classes offered during the fall were Arora Tennis, California Player Development Academy, Club VIP, CORE Volleyball, Dublin Ranch Golf, Kidz Love Soccer, Make Me a Pro, Skyhawks, and Wee Hoop. Registration for contracted sports programs increased 32% from the previous year. This was due

primarily to increases in Tennis (up 36%) which added private lesson packages and the addition of new programming - Club VIP Volleyball and Skyhawks classes (youth golf & multi-sport).

Contracted Sports Registration Comparison

Camp/Program	2014	2013	2012	2011	2010
Arora Tennis (adult)	31	20	44	14	18
Arora Tennis (youth)	401	309	280	100	78
Arora Tennis (cardio)	19	11	-	-	5
Arora Tennis (privates)	12	-	-	-	-
CALPDA	34	21	20	46	-
Club VIP	13	-	-	-	-
CORE*	25	12	7	-	-
Dublin Ranch Golf (adult)	10	13	3	19	18
Dublin Ranch Golf (youth)	23	16	13	13	11
Kidz Love Soccer	209	191	200	167	184
Make Me a Pro	68	70	53	96	45
Skyhawks	32	-	-	-	-
Valley Rock	-	-	13	-	-
Wee Hoop	53	44	28	40	33
Total Registration	930	707	661	495	392

* Previously was Velocity

SENIOR CENTER

The Dublin Senior Center offers activities and events that promote healthy living for seniors, and the opportunity to build new friendships through recreation. The following is a summary of the 2014 fall quarter. A detailed attendance report can be found in Attachment 2.

Senior Center Attendance Comparison

Attendance Type	2014	2013	2012	2011	2010
Drop-In	2,729	2,501	2,542	2,523	2,400
Programs & Activities	12,506	11,369	10,668	10,543	10,555
Total	15,235	13,870	13,210	13,066	12,955
<i>Avg. Daily Attendance</i>	254	227	213	214	216
	(60 days)	(61 days)	(62 days)	(61 days)	(60 days)
Total Volunteer Hours	3,675	4,250	4,304	4,146	3,419

The Senior Center experienced a 9% increase in Drop-in attendance and a 10% increase in Programs and Activities attendance. Overall this was a 10% increase in total Senior Center attendance. The increase in Drop-In attendance includes seniors utilizing the lounge area more frequently to socialize and for activities. Total volunteer hours decreased by 14%. On July 1, Open Heart Kitchen (OHK) began providing a congregate lunch meal program at the Dublin Senior Center. The Senior Center volunteers who previously volunteered directly with the Senior Center now volunteer directly with OHK. Staff estimates that four volunteer hours are provided by OHK each day.

Large growth was experienced in some classes including Balance and Agility, Fit Over 50 Exercise, Saturday Art, Trail Trekkers and Zumba. New programming this quarter included Draw Now Paint Later, Hawaiian Music, Healing Yoga and Hula Dancing.

Special luncheons included a Halloween theme in October with 34 attending and a Veterans Day theme in November with 50 attending.

The annual Senior Information and Resource Fair was held in October and attracted approximately 300 participants. The event hosted 47 vendors.

The annual Hometown Heroes event was held in November and attracted approximately 150 attendees to pay tribute to veterans.

The annual Holiday Craft Boutique, sponsored by the Dublin Senior Foundation and the City of Dublin, was held in November and attracted approximately 550 participants. The event hosted 81 vendors.

EVENTS

Family Campout

Family Camp Out provides an opportunity for participants to experience outdoor camping with their families without traveling a long distance. Only minutes from their homes yet it felt like miles away. The Camp Out took place Saturday, September 13th through Sunday, September 14th at Emerald Glen Park. A variety of activities and entertainment were planned as well as a barbeque dinner and a light continental breakfast. There were 239 participants that enjoyed a variety of activities that included kickball, dodge ball, relay games, arts and crafts, s’mores, a nature hike lead by East Bay Recreational Park District as well as entertainment provided by Python Ron’s Animal Kingdom and the East Bay Astronomy Society. Families had plenty of opportunities to make new friends. The Camp Out event also helps strengthen community image and create a sense of place for participants.

Family Campout Attendance					
	2014	2013	2012	2011	2010
Total Registration	239	205	192	184	210

splatter

On Saturday, September 20, 2014, “splatter, not your ordinary food, wine and art festival,” was held in the beautiful outdoor setting of Emerald Glen Park. The event focused on an unconventional celebration of the diverse cuisine, world-class wines, and unique creative culture of the Tri-Valley. At the heart of this event was the Food & Wine Tasting Pavilion, which was presented by Sungevity, and showcased more than two dozen of the Tri-Valley region’s finest wineries and restaurants featuring award-winning wines and culturally diverse flavors of the Tri-Valley. The event also included spectacular artwork, themed carnival games, a wide variety of food trucks, two live stages of culturally-diverse acts, mobile interactive performances, assorted musical entertainment, a Craft and Culinary Marketplace, “Shortstop Cinema,” a theater showing big-screen popular Pixar short films, and additional works of art created in produce, bubbles, words and paint. Attendance was estimated at 15,000.

RECREATION ACTIVITIES REGISTRATION

FALL 2014

ACTIVITY	DUBLIN RESIDENT	NON RESIDENTS	TOTAL REGISTRATION
Academic Writing and Reading: Expository	11	1	12
Advanced Karate	7	2	9
Animation Creators: Digital Animation Workshop	7	1	8
Beginning Aikido	1	0	1
Beginning Karate	10	0	10
Bombay Jam® Total Body Fitness	23	9	32
Boys Beginning Gymnastics	2	0	2
Child and Babysitting Safety	4	0	4
Communication Academy Combo Classes	9	0	9
Construction Vehicles and Machines using LEGO®	6	2	8
Core and More Yoga	15	0	15
CPR, AED and First Aid	2	0	2
Fitness, Self Defense & Safety Awareness Training	7	0	7
Fun with Science and Engineering	14	0	14
Girls Beginning Gymnastics	7	0	7
Intermediate Aikido	5	3	8
Introduction to Martial Arts	6	0	6
Karate	1	1	2
Kindergym	3	1	4
Krav Maga	4	1	5
Mighty Mites	0	1	1
Mini-Mites	3	1	4
Parent & Me Gymnastics	16	0	16
Pee Wee Gymnastics	16	0	16
Pee Wee Playtime	12	0	12
Pilates Barre Sculpt	23	4	27
Pilates Plus	17	12	29
Pre-Public Speaking: Confident Speech	8	0	8
Public Speaking: Persuasive Speech	8	0	8
Tae Kwon Do for Children	5	1	6
Tiny Tigers Tae Kwon Do	7	0	7
Tiny Tot Science	12	0	12
U-Jam Dance Fitness	8	0	8
Yoga & Meditation I & II	7	0	7
Yoga & Meditation II & III	13	0	13
Zumba® Fitness with Robin	28	9	37
TOTAL REGISTRATION	327	49	376

SENIOR CENTER ATTENDANCE REPORT: FALL 2014

Activities	Sept	Oct	Nov	2014	2013	%change
AARP Mature Driving	-	12	-	12	13	-8%
Advisory Committee	6	5	6	17	15	13%
American Mah Jong	66	73	60	199	139	43%
Art (Sat)	39	18	27	84	33	155%
Art Studio (Art for All Media)	28	20	9	57	51	12%
Balance and Agility	68	80	80	228	152	50%
Balloon Twisters	-	6	-	6	3	100%
Ballroom Dance (Afternoon)	60	40	39	139	121	15%
Ballroom Dance (Drop In)	-	-	-	-	84	NA
Ballroom Dance (Evening)	44	44	22	110	-	NA
Bingo	235	296	190	721	722	0%
Blankets for Vets	43	50	22	115	122	-6%
Bridge	285	309	221	815	854	-5%
Building Tour	22	21	18	61	59	3%
Bunco	32	27	17	76	87	-13%
Computer 1-on-1	18	10	12	40	89	-55%
Computer (Drop In)	71	79	67	217	214	1%
Diabetes	5	3	5	13	23	-43%
Draw Now Paint Later	35	36	17	88	NA	NA
ELSE (formerly ESL)	28	64	45	137	159	-14%
English 101	12	16	18	46	NA	NA
Fit Over 50	48	60	60	168	48	250%
Food Distribution	398	480	372	1250	1265	-1%
Foundation Meeting	10	13	10	33	39	-15%
Hawaiian Music	21	21	21	63	-	NA
Health Screening	10	-	-	10	10	0%
HICAP	3	3	3	9	10	-10%
Holiday Boutique	-	-	550	550	600	-8%
Hula	39	30	30	99	-	NA
Line Dance	862	774	604	2240	2058	9%
Lunch	371	462	343	1176	720	63%
Luncheon (Special)	-	34	50	84	81	4%
Mah Jong Chinese	60	52	14	126	109	16%
NIA	32	20	9	61	56	9%
Path Wanderers	48	61	41	150	136	10%
Piano	16	10	20	46	31	48%
Pilates	14	60	85	159	160	-1%
Ping Pong	140	174	99	413	556	-26%
Pinochle	-	-	-	-	48	NA
Quilting/Needle Arts	29	21	17	67	73	-8%
Reading Group	8	8	9	25	26	-4%
Scrapbooking	-	-	-	-	25	NA
Sign Language	24	40	4	68	42	62%

Sing Along	-	-	-	-	146	NA
Tai Chi Chih	-	-	-	-	37	NA
Tai Chi Chuan (weekday)	174	204	194	572	207	176%
Trail Trekkers	123	137	140	400	196	104%
Trips and Tours	10	20		30	71	-58%
Ukulele	36	51	32	119	157	-24%
Ukulele Jam Session	86	42	47	175	110	59%
Senior Resource Fair	-	-	300	300	425	-29%
Smart Eats	-	-	-	-	59	NA
Watercolor	152	190	114	456	432	6%
Wheels Travel Training	NA	NA	1	1	3	-67%
Writing for Comp/Polish your Writing	54	54	54	162	160	1%
Workshops	-	-	-	16	11	45%
Yoga - Gentle	-	-	-	-	87	NA
Yoga - Healing	8	4	4	16	-	NA
Zumba	47	51	21	119	58	105%
Sp Event: Hometown Heroes	-	-	150	150	150	0%
Sp Event: Ice Cream Social	12	-	-	12	-	NA
Sp Event: Recycling	-	-	-	-	40	NA
Subtotal	3,932	4,301	4,273	12,506	11,369	10%
Drop In (45 per day)	965	1,030	734	2,729	2,501	9%
TOTAL ATTENDANCE	4,897	5,331	5,007	15,235	13,870	10%



AGENDA STATEMENT
PARKS AND COMMUNITY SERVICES COMMISSION
MEETING DATE: February 23, 2015

SUBJECT: Department Projects for 2015-2016
Prepared by Paul McCreary, Parks and Community Services Director

ATTACHMENTS: Parks Capital Improvement Projects Summary

RECOMMENDATION: Staff recommends the Parks and Community Services Commission receive the report.

FINANCIAL STATEMENT: None

DESCRIPTION: Staff will provide the Commission with an overview of the Capital Improvement Projects and Strategic Goals the Department has been assigned for 2015 and 2016. These priorities were established as part of the two-year budget that was adopted by the City Council in May 2014.

Capital Improvement Projects

Following is a list of the Capital Improvement Projects in the current five-year CIP. Attachment 1 contains the summary pages for each project.

- Dublin Crossing Community Park
- Dublin Heritage Park Cemetery Phase
- Emerald Glen Recreation and Aquatic Complex – Phase I
- Fallon Sports Park – Phase II
- Jordan Ranch Neighborhood Park
- Library Expansion – Center for 21st Century Skills
- Public Art – Dublin Crossing Community Park
- Public Art – Emerald Glen Recreation and Aquatic Complex
- Public Art – Fallon Sports Park
- Public Art – Heritage Park
- Public Art – John Monego Court
- Sean Diamond Park Design
- Tennis Court Resurfacing Project
- Transit Center Parkland Acquisition
- Citywide Irrigation Controller Upgrades and Optimization

Strategic and Operational Initiatives

COPIES TO:

ITEM NO: 8.4

Following is a list of the Department's current strategic and operational initiatives that Staff will provide an overview of at the meeting.

Planning and Studies

- Develop new Parks and Recreation Master Plan
- Update the Public Facility Impact Fee Program
- Develop a Department Business Plan
- Develop a Business Plan specific to the Recreation and Aquatic Complex
- Conduct museum study for the Camp Parks Collection and determine collection policies, operational enhancements and opportunities for temporary, virtual and permanent exhibits
- Complete implementation of the Department Marketing and Promotions Plan to include Activity Guide repackaging, communications standards, social media and e-marketing, and metrics and demographics
- Develop and implement Park Master Sign Program at Heritage Park

Parkland Acquisition

- Coordinate acquisition and related planning approvals to acquire 11-acres of Rural Residential Agricultural parcel in Sub-Area 3 for nature park purposes
- Transit Center Parkland Acquisition
- Work with Dublin Unified School District on the feasibility of creating a joint school/park at the Jordan Ranch Community Park site

Marketing and Branding

- Develop a Branding and Marketing Plan for the Recreation and Aquatic Complex
- Coordinate installation of an electronic marquee at the Dublin Senior Center
- Develop and implement new Park Signs in-line with the streetscape way-finding signs and new City branding at Alamo Creek, Kolb, and Dolan Parks.

Operations and Maintenance

- Implement recommendations in the Sports Field Sustainability and Maintenance Study
- Develop plan for rehabilitation of Dog Park and new operational procedures
- Expand Group Picnic Area Rentals at Emerald Glen, Kolb and Schaefer Ranch Parks
- Prepare Facility Use Policy Updates for Banquet/Meeting Rooms, Sports Fields and Stager Gym
- Select and implement new recreation enterprise software (registration, facility booking, ecommerce, league management, publishing, accounting, membership management modules)
- Develop inventory and maintenance plan for the City's Public Art Collection, and publish artwork background information on City website
- Develop phasing plans to implement the Conservation Assessment Program (CAP) that was completed for the Heritage and Park and Museums in 2013-2014 and implement Phase I items
- Coordinate art selection with Wallis Ranch developer
- Present report to City Council on alternatives for funding arts, and if approved by City Council, prepare for implementation of Arts Grants Program



**PARKS**

NUMBER	PROJECT
PK0105	Emerald Glen Park Recreation and Aquatic Complex
PK0414	Fallon Sports Park Lower Terrace - Phase II
PK0514	Jordan Ranch Neighborhood Park
PK0616	Sean Diamond Park
PK0914	Tennis Court Resurfacing
PKNEW10	Library Expansion - Center for 21st Century Skills
PKNEW2	Dublin Crossing Community Park
PKNEW3	Public Art - Emerald Glen Recreation and Aquatics Complex

NUMBER	PROJECT
PKNEW4	Public Art - Fallon Sports Park
PKNEW5	Public Art - Dublin Crossing Community Park
PKNEW6	Public Art - John Monego Court
PKNEW7	Dublin Heritage Park Cemetery Phase
PKNEW8	Public Art - Heritage Park
PKNEW9	Transit Center Parkland Acquisition



PROJECT DESCRIPTION

Dublin Crossing Community Park will be located at the intersection of Dublin Boulevard and the future Scarlett Drive extension. The 30-acre Community Park site will be built over three phases.

As part of the project, a Master Plan will be developed utilizing a community task-force in FY 2014-15. Phase I design will be implemented in FY 2016-17 with construction beginning in FY 2017-18. Phase II design will be implemented in FY 2018-19 with construction beginning beyond the five year CIP timeframe. Phase III will occur beyond the five year CIP timeframe.

The park will be designed in accordance with the standards contained in the Parks and Recreation Master Plan. These standards identify the following amenities for community parks: tot lot and apparatus play area; picnic tables and secluded space for informal family picnics; group picnic facilities, open space meadow for informal sports, games and passive activities; and sports facilities such as ball fields, soccer fields, tennis courts, volleyball courts and basketball courts.

This project assumes that the land for the park will be dedicated by the developer as required by the Development Agreement.

This project is contingent upon the collection of Public Facility Fees as projected in the CIP timeframe.

ANNUAL OPERATING IMPACT: \$187,410

MANAGING DEPARTMENT: Parks and Community Services

2014-2019 CAPITAL IMPROVEMENT PROGRAM

ESTIMATED COSTS	PRIOR YRS	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019	FUTURE YRS	TOTALS
9100 – Salaries and Benefits			\$39,448		\$47,177	\$63,350	\$58,265		\$208,240
9200 – Contract Services			\$128,000		\$315,000	\$289,180	\$315,000	\$289,180	\$1,336,360
9400 – Improvements						\$4,007,729		\$4,541,778	\$8,549,507
9500 – Miscellaneous					\$802,686		\$344,756		\$1,147,442
TOTAL			\$167,448		\$1,164,863	\$4,360,259	\$718,021	\$4,830,958	\$11,241,549
FUND	PRIOR YRS	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019	FUTURE YRS	TOTALS
4100 – Public Facility Fees			\$48,568		\$337,810	\$1,264,475	\$208,226		\$1,859,079
4401 – Dublin Crossing Development Fee			\$118,880		\$827,053	\$3,095,784	\$509,795	\$4,830,958	\$9,382,470
TOTAL			\$167,448		\$1,164,863	\$4,360,259	\$718,021	\$4,830,958	\$11,241,549
ANNUAL OPERATING IMPACT	—	—	—	—	—	\$76,665	\$187,410	—	—

PROJECT DESCRIPTION

This project provides for the renovation of the Pioneer Cemetery and the construction of a new cemetery area adjacent to the Dublin Heritage Park. This includes the acquisition from the Dublin Historical Preservation Association of an approximate 0.9-acre parcel south of the existing Pioneer Cemetery. The construction will provide for an additional 115 plots for in-ground burials and 2,100 columbarium niches for cremains, and a bridge over the creek for pedestrian access to the expanded cemetery. Improvements will also be made to the existing cemetery site and landscape.

Funding of \$1.5 million for the project will be contributed by the developer of the Schaefer Ranch project .

ANNUAL OPERATING IMPACT: Estimated annual operating expenditure is \$212,500 and estimated annual revenue from sales of Grave Sites and Niches is \$700,000 (10 years straight line)

MANAGING DEPARTMENT: Parks and Community Services

2014-2019 CAPITAL IMPROVEMENT PROGRAM

ESTIMATED COSTS	PRIOR YRS	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019	FUTURE YRS	TOTALS
9100 – Salaries and Benefits			\$25,202	\$136,408					\$161,610
9200 – Contract Services			\$340,000	\$135,000					\$475,000
9300 – Land/Right of Way			\$348,480						\$348,480
9400 – Improvements				\$4,190,770					\$4,190,770
9500 – Miscellaneous			\$103,278						\$103,278
TOTAL			\$816,960	\$4,462,178					\$5,279,138
FUND	PRIOR YRS	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019	FUTURE YRS	TOTALS
1001 – General Fund			\$816,960	\$4,462,178					\$5,279,138
TOTAL			\$816,960	\$4,462,178					\$5,279,138
ANNUAL OPERATING IMPACT	—	—	—	—	(\$487,500)	(\$487,500)	(\$487,500)	—	—

PROJECT DESCRIPTION

This project provides for the design and construction of a Recreation and Aquatic Complex at Emerald Glen Park, located on Tassajara Road between Central Parkway and Gleason Road.

Design of Phase I began in FY 2008-09 and was subsequently deferred due to a decrease in the collection of Public Facility Fees. Design resumed in FY 2012-13, with construction proposed to start in early 2015 and completion in summer 2016.

Phase I includes a 31,940 square-foot facility with a fitness center featuring cardiovascular exercise equipment; an indoor pool for lessons, fitness classes, and lap swimming; an outdoor competitive pool for water polo and swimming, that features a climbing wall over the water; a playground pool, and a slide tower with high speed slides and loop slides.

This project will complete the City Council's strategic goal of developing a state-of-the-art Recreation and Aquatic Complex.

ANNUAL OPERATING IMPACT: Up to \$811,200

MANAGING DEPARTMENT: Parks and Community Services

2014-2019 CAPITAL IMPROVEMENT PROGRAM

ESTIMATED COSTS	PRIOR YRS	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019	FUTURE YRS	TOTALS
9100 – Salaries and Benefits	\$5,670	\$77,950	\$134,661	\$133,248					\$351,528
9200 – Contract Services	\$422,503	\$2,028,498	\$1,329,730	\$304,279					\$4,085,011
9400 – Improvements		\$7,022,543	\$11,939,197	\$8,863,578					\$27,825,318
9500 – Miscellaneous	\$1,939	\$391,640	\$1,527,667						\$1,921,246
9600 – Equipment				\$1,062,177					\$1,062,177
TOTAL	\$430,112	\$9,520,631	\$14,931,255	\$10,363,282					\$35,245,280
FUND	PRIOR YRS	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019	FUTURE YRS	TOTALS
1001 – General Fund		\$102,350		\$2,897,650					\$3,000,000
4100 – Public Facility Fees	\$430,112	\$9,418,281	\$14,931,255	\$7,465,632					\$32,245,280
TOTAL	\$430,112	\$9,520,631	\$14,931,255	\$10,363,282					\$35,245,280
ANNUAL OPERATING IMPACT	—	—	\$37,500	\$378,980	\$811,200	\$786,700	\$786,700	—	—

PROJECT DESCRIPTION

Fallon Sports Park is a 60-acre community park bordered by Fallon Road, Central Parkway, Lockhart Street and Gleason Drive. Phase I of the park was dedicated in July 2010. This project provides for the design and construction of the Phase II.

The lower terrace consists of two synthetic turf lighted soccer fields, a 90-foot lighted baseball diamond, restroom and concession building, adventure playground, group picnic area, four lighted bocce ball courts, parking, and landscape and street frontage improvements along Central Parkway and Fallon Road.

The estimated cost is \$14,588,914 of which \$12,588,914 is from Public Facility Fees and \$2,000,000 is from the General Fund for the incremental difference of installing synthetic turf soccer fields compared to the natural turf and the addition of lighting for the soccer fields.

Design began in FY 2013-14 with construction estimated to be completed in FY 2015-16.

ANNUAL OPERATING IMPACT: \$346,710

MANAGING DEPARTMENT: Parks and Community Services

2014-2019 CAPITAL IMPROVEMENT PROGRAM

ESTIMATED COSTS	PRIOR YRS	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019	FUTURE YRS	TOTALS
9100 – Salaries and Benefits		\$52,000	\$76,049	\$79,914					\$207,964
9200 – Contract Services		\$803,418	\$525,000	\$250,000					\$1,578,418
9400 – Improvements			\$5,845,482	\$5,845,483					\$11,690,965
9500 – Miscellaneous		\$25,000	\$1,084,068	\$2,500					\$1,111,568
TOTAL		\$880,418	\$7,530,599	\$6,177,897					\$14,588,914
FUND	PRIOR YRS	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019	FUTURE YRS	TOTALS
1001 – General Fund				\$2,000,000					\$2,000,000
4100 – Public Facility Fees		\$880,418	\$7,530,599	\$4,177,897					\$12,588,914
TOTAL		\$880,418	\$7,530,599	\$6,177,897					\$14,588,914
ANNUAL OPERATING IMPACT	—	—	—	—	\$346,710	\$346,710	\$346,710	—	—

PROJECT DESCRIPTION

This project provides for the design and construction of a 4.4-acre neighborhood park in the Jordan Ranch Development.

Design of the Jordan Ranch Neighborhood Park began in FY 2013-14 and construction will be complete in FY 2014-15.

The park was designed in accordance with the Neighborhood Park Standards contained in the Parks and Recreation Master Plan. The Jordan Ranch Neighborhood Park could include the following amenities: shaded playground with areas for tots ages two to five and youth ages five to 12; group picnic area with tables and barbecues; secluded space for informal family picnics; open space meadow for informal sports, games and passive activities; a basketball court; trail access and a restroom.

The land for the park will be dedicated by the developer in exchange for credit against Public Facility Fees for Neighborhood Park land.

ANNUAL OPERATING IMPACT: \$82,575

MANAGING DEPARTMENT: Parks and Community Services

2014-2019 CAPITAL IMPROVEMENT PROGRAM

ESTIMATED COSTS	PRIOR YRS	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019	FUTURE YRS	TOTALS
9100 – Salaries and Benefits		\$68,424	\$63,081						\$131,505
9200 – Contract Services		\$153,901	\$58,698						\$212,599
9400 – Improvements			\$1,540,276						\$1,540,276
9500 – Miscellaneous		\$164,217	\$140,844						\$305,061
TOTAL		\$386,542	\$1,802,899						\$2,189,441
FUND	PRIOR YRS	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019	FUTURE YRS	TOTALS
4100 – Public Facility Fees		\$386,542	\$1,802,899						\$2,189,441
TOTAL		\$386,542	\$1,802,899						\$2,189,441
ANNUAL OPERATING IMPACT	—	—	\$33,775	\$82,575	\$82,575	\$82,575	\$82,575	—	—

PROJECT DESCRIPTION

This project provides for the completion of the unoccupied expansion space adjacent to the children's area in the Library building. The entire 37,000 square foot Library building was completed in FY 2002-03 and 30,000 square feet was occupied, leaving two areas with the remaining 7,000 square feet for future expansion.

This phase of the Library expansion is an 1,850 square foot area adjacent to the children's area. The project includes the removal of the interior wall, installation of doors and windows, completing the finishes and provision of furnishings. It is anticipated the Alameda County Library would outfit the space with wi-fi, wireless laptops, presentation equipment and other high-tech amenities and utilize it as a multi-purpose program space for a variety of traditional and cutting edge Library programs that will support the development of 21st Century skills for youth and adults. The room would become a hub for partnerships between the Library and many local organizations.

ANNUAL OPERATING IMPACT: \$50,000

MANAGING DEPARTMENT: Parks and Community Services

2014-2019 CAPITAL IMPROVEMENT PROGRAM

ESTIMATED COSTS	PRIOR YRS	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019	FUTURE YRS	TOTALS
9100 – Salaries and Benefits			\$16,056						\$16,056
9400 – Improvements			\$110,000						\$110,000
9500 – Miscellaneous			\$3,700						\$3,700
TOTAL			\$129,756						\$129,756
FUND	PRIOR YRS	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019	FUTURE YRS	TOTALS
4100 – Public Facility Fees			\$129,756						\$129,756
TOTAL			\$129,756						\$129,756
ANNUAL OPERATING IMPACT	—	—	\$25,000	\$50,000	\$50,000	\$50,000	\$50,000	—	—

PROJECT DESCRIPTION

This public art project is sited at the Community Park that will be developed as part of the Dublin Crossing development. The 30-acre Community Park site will be built over three phases. As part of the project, a Master Plan will be developed utilizing a community task-force in FY 2014-15. Phase I design will be implemented in FY 2016-17 with construction beginning in FY 2017-18. Phase II design will be implemented in FY 2018-19 with construction beginning beyond the five year CIP timeframe. Phase III will occur beyond the five year CIP timeframe.

The valuation of this project is based on all phases and also takes into consideration the high visibility of the park location. The project contains two components.

1. Permanent Public Artwork: Artist selection for a permanent public artwork will take place to coincide with the design of Phase I in FY 2016-17. Artwork design and installation will begin in FY 2016-17 and be completed in FY 2018-19.
2. Temporary Sculpture Exhibit Pads: In FY 2018-19, an area will be identified within Phase II for a Temporary Sculpture Garden. This project will provide for pads to be designed and installed to accommodate a program of temporary sculptures.

ANNUAL OPERATING IMPACT: None

MANAGING DEPARTMENT: Parks and Community Services

2014-2019 CAPITAL IMPROVEMENT PROGRAM

ESTIMATED COSTS	PRIOR YRS	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019	FUTURE YRS	TOTALS
9100 – Salaries and Benefits					\$6,394	\$8,207	\$3,370		\$17,971
9200 – Contract Services					\$18,606	\$41,793	\$21,630		\$82,029
9400 – Improvements					\$150,000	\$200,000	\$300,000		\$650,000
TOTAL					\$175,000	\$250,000	\$325,000		\$750,000
FUND	PRIOR YRS	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019	FUTURE YRS	TOTALS
2801 – Public Art Fund					\$175,000	\$250,000	\$325,000		\$750,000
TOTAL					\$175,000	\$250,000	\$325,000		\$750,000
ANNUAL OPERATING IMPACT	—	—	—	—	—	—	—	—	—

PROJECT DESCRIPTION

This public art project is sited at the Emerald Glen Recreation and Aquatic Complex, located on Tassajara Road between Central Parkway and Gleason Road. The budget for this project is based on one percent of the estimated building valuation for the Emerald Glen Recreation and Aquatic Complex and was approved by City Council in July 2013. Artist selection was completed in FY 2013-14. Artwork design and installation will be complete in FY 2015-16.

ANNUAL OPERATING IMPACT: None

MANAGING DEPARTMENT: Parks and Community Services

2014-2019 CAPITAL IMPROVEMENT PROGRAM

ESTIMATED COSTS	PRIOR YRS	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019	FUTURE YRS	TOTALS
9100 – Salaries and Benefits			\$7,500	\$3,096					\$10,596
9200 – Contract Services			\$22,404						\$22,404
9400 – Improvements			\$125,000	\$50,000					\$175,000
TOTAL			\$154,904	\$53,096					\$208,000
FUND	PRIOR YRS	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019	FUTURE YRS	TOTALS
2801 – Public Art Fund			\$154,904	\$53,096					\$208,000
TOTAL			\$154,904	\$53,096					\$208,000
ANNUAL OPERATING IMPACT	—	—	—	—	—	—	—	—	—

PROJECT DESCRIPTION

This public art project is sited at Fallon Sports Park. This 60-acre community park is bordered by Fallon Road, Central Parkway, Lockhart Street and Gleason Drive.

The budget for this project is based on one percent of the building valuation of both Fallon Sports Park Phase I and II. Phase I of the park was dedicated in July 2010. The design of Phase II of the park began in FY 2013-14. Construction estimated to be completed in FY 2015-16.

Artist selection for this project will take place in FY 2014-15. Artwork design and construction will begin in FY 2014-15 and is estimated to be completed in FY 2015-16.

ANNUAL OPERATING IMPACT: None

MANAGING DEPARTMENT: Parks and Community Services

2014-2019 CAPITAL IMPROVEMENT PROGRAM

ESTIMATED COSTS	PRIOR YRS	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019	FUTURE YRS	TOTALS
9100 – Salaries and Benefits			\$7,500	\$3,096					\$10,596
9200 – Contract Services				\$26,904					\$26,904
9400 – Improvements			\$106,250	\$106,250					\$212,500
TOTAL			\$113,750	\$136,250					\$250,000
FUND	PRIOR YRS	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019	FUTURE YRS	TOTALS
2801 – Public Art Fund			\$113,750	\$136,250					\$250,000
TOTAL			\$113,750	\$136,250					\$250,000
ANNUAL OPERATING IMPACT	—	—	—	—	—	—	—	—	—

PROJECT DESCRIPTION

This public art project is sited at Dublin Heritage Park, located at the corner of Dublin Boulevard and Donlon Way.

The Park has completed all but one phase of construction. The final phase is not scheduled within the five-year CIP and has no impact on this public art project.

The project budget is based on Public Art In-lieu contribution required by Schaefer Ranch Development Agreement. Artist selection will take place in FY 2017-18. Artwork design and construction will begin in FY 2017-18 and is estimated to be completed in FY 2018-19.

ANNUAL OPERATING IMPACT: None

MANAGING DEPARTMENT: Parks and Community Services

2014-2019 CAPITAL IMPROVEMENT PROGRAM

ESTIMATED COSTS	PRIOR YRS	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019	FUTURE YRS	TOTALS
9100 – Salaries and Benefits						\$8,207	\$3,370		\$11,577
9200 – Contract Services						\$41,793	\$46,630		\$88,423
9400 – Improvements						\$200,000	\$200,000		\$400,000
TOTAL						\$250,000	\$250,000		\$500,000
FUND	PRIOR YRS	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019	FUTURE YRS	TOTALS
2801 – Public Art Fund						\$250,000	\$250,000		\$500,000
TOTAL						\$250,000	\$250,000		\$500,000
ANNUAL OPERATING IMPACT	—	—	—	—	—	—	—	—	—

PROJECT DESCRIPTION

This public art project is sited on John Monego Court, in the cul-de-sac located adjacent to I-580. The project budget is based on sufficient funding necessary to create an artwork of a scale that can be seen from I-580. Artist selection will take place in FY 2015-16. Artwork design and construction will begin in FY 2015-16 and is estimated to be completed in FY 2016-17.

ANNUAL OPERATING IMPACT: None

MANAGING DEPARTMENT: Parks and Community Services

2014-2019 CAPITAL IMPROVEMENT PROGRAM

ESTIMATED COSTS	PRIOR YRS	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019	FUTURE YRS	TOTALS
9100 – Salaries and Benefits				\$7,740	\$3,197				\$10,937
9200 – Contract Services					\$34,063				\$34,063
9400 – Improvements				\$127,500	\$127,500				\$255,000
TOTAL				\$135,240	\$164,760				\$300,000
FUND	PRIOR YRS	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019	FUTURE YRS	TOTALS
2801 – Public Art Fund				\$135,240	\$164,760				\$300,000
TOTAL				\$135,240	\$164,760				\$300,000
ANNUAL OPERATING IMPACT	—	—	—	—	—	—	—	—	—

PROJECT DESCRIPTION

This project provides for the design and construction of Sean Diamond Park, which is a 4.8-acre neighborhood park in the Positano Development.

Design of Sean Diamond Park will begin in FY 2018-19 and construction will be complete beyond the five-year CIP plan.

The park will be designed in accordance with the Neighborhood Park Standards contained in the Parks and Recreation Master Plan. These standards identify the following amenities: tot lot and apparatus play area; picnic tables and secluded space for informal family picnics; open space meadow for informal sports, games and passive activities; and sports facilities such as practice ball fields, tennis courts, volleyball courts and basketball courts.

The land for the park has been dedicated by the developer in exchange for credit against Public Facility Fees for Neighborhood Park land.

This project is contingent upon the collection of Public Facility Fees as projected in the CIP time frame.

ANNUAL OPERATING IMPACT: \$88,855 (FY 2018-19 operating impact is for five months only)

MANAGING DEPARTMENT: Parks and Community Services

2014-2019 CAPITAL IMPROVEMENT PROGRAM

ESTIMATED COSTS	PRIOR YRS	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019	FUTURE YRS	TOTALS
9100 – Salaries and Benefits							\$50,301	\$69,983	\$120,284
9200 – Contract Services							\$160,488	\$172,217	\$332,705
9400 – Improvements								\$1,457,000	\$1,457,000
9500 – Miscellaneous							\$368,428		\$368,428
TOTAL							\$579,217	\$1,699,200	\$2,278,417
FUND	PRIOR YRS	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019	FUTURE YRS	TOTALS
4100 – Public Facility Fees							\$579,217	\$1,699,200	\$2,278,417
TOTAL							\$579,217	\$1,699,200	\$2,278,417
ANNUAL OPERATING IMPACT	—	—	—	—	—	—	\$37,170	—	—

PROJECT DESCRIPTION

This project provides for the resurfacing of the tennis courts at Emerald Glen Park. The project will also provide for a more significant renovation and resurfacing of the courts at Kolb Park, which will include removal and replacement of the asphalt, new surfacing, new net posts, new fencing and windscreens. The project will also include modifications to comply with new Americans with Disabilities Act (ADA) requirements. Design began in FY 2013-14 and construction will be completed during FY 2014-15.

ANNUAL OPERATING IMPACT: None

MANAGING DEPARTMENT: Parks and Community Services

2014-2019 CAPITAL IMPROVEMENT PROGRAM

ESTIMATED COSTS	PRIOR YRS	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019	FUTURE YRS	TOTALS
9100 – Salaries and Benefits		\$4,000							\$4,000
9200 – Contract Services		\$32,500	\$10,000						\$42,500
9400 – Improvements		\$260,000							\$260,000
9500 – Miscellaneous		\$1,850							\$1,850
TOTAL		\$298,350	\$10,000						\$308,350
FUND	PRIOR YRS	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019	FUTURE YRS	TOTALS
1001 – General Fund		\$143,350	\$10,000						\$153,350
2402 – East Bay Regional Park District Fund		\$155,000							\$155,000
TOTAL		\$298,350	\$10,000						\$308,350
ANNUAL OPERATING IMPACT	—	—	—	—	—	—	—	—	—

PROJECT DESCRIPTION

In 2013, the City entered into a Development Agreement with SunCal for the Dublin Crossing Development. The development includes a 30-acre community park and a 5-acre neighborhood park. It is anticipated that prior to December 31, 2016, SunCal will acquire an 8.73-acre parcel at the corner of Dublin Boulevard and Arnold Drive that will be included in the community park. This parcel was identified as community parkland to serve the population generated in the Eastern Dublin Specific Plan (EDSP) area, for which the City has been collecting Public Facility Fees on development in the EDSP area to acquire the parkland.

The total cost of acquiring the parcel is \$8.25 million. SunCal will provide the project funding at the time of acquisition, of which \$2.8 million will be a contribution, and \$5.45 million will be an interest free loan that the City must repay to SunCal in four annual installments beginning in FY 2017-18. The \$5.45 million loan will be repaid to SunCal by the end of FY 2020-21. The remaining \$2.8 million will be repaid with interest as a community benefit payment to the General Fund. Funding for repayment of the \$2.8 million is beyond the timeframe of the CIP.

ANNUAL OPERATING IMPACT: None

MANAGING DEPARTMENT: Parks and Community Services

2014-2019 CAPITAL IMPROVEMENT PROGRAM

ESTIMATED COSTS	PRIOR YRS	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019	FUTURE YRS	TOTALS
9300 – Land/Right of Way						\$1,362,500	\$1,362,500	\$5,525,000	\$8,250,000
TOTAL						\$1,362,500	\$1,362,500	\$5,525,000	\$8,250,000
FUND	PRIOR YRS	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019	FUTURE YRS	TOTALS
4100 – Public Facility Fees						\$1,362,500	\$1,362,500	\$5,525,000	\$8,250,000
TOTAL						\$1,362,500	\$1,362,500	\$5,525,000	\$8,250,000
ANNUAL OPERATING IMPACT	—	—	—	—	—	—	—	—	—



AGENDA STATEMENT
PARKS AND COMMUNITY SERVICES COMMISSION
MEETING DATE: February 23, 2015

SUBJECT: The Live Healthy Dublin “ACTIV-8 Challenge”
Frank Luna, Recreation Supervisor

ATTACHMENTS: None

RECOMMENDATION: Staff recommends the Parks and Community Services Commission receive the report.

FINANCIAL STATEMENT: Staff will implement the program using existing resources allocated in the Fiscal Year 2014-2015 budget, augmented with a sponsorship from Kaiser Permanente (\$2,450).

DESCRIPTION: In 2010, the City Council directed staff to implement a program to encourage residents to adopt a healthier lifestyle. After researching various health and wellness programs, staff presented the City Council with various options on June 19, 2012, and it was decided to partner with Live Healthy America, an online, nationwide, team-centric wellness program that motivates, educates, and empowers residents to achieve optimal health through its customized wellness challenges. In 2013, the City offered a “10-Week Wellness Challenge”, where participant recorded their daily fitness activities; 2014 a second “10-Week Wellness Challenge” titled Live Healthy Dublin “Step 2 It” was offered where participants recorded their number of steps taken daily. In 2015 staff will offer an “8-Week Wellness Challenge” titled Live Healthy Dublin “ACTIV-8 Challenge” in which the participants record their daily fitness activities.

The “ACTIV-8” eight Week Wellness Challenge” will be a team-centered physical activity and educational program that will assist the participants and teammates in making positive changes that lead to a healthier lifestyle. The cost is \$10 per participant.

The participants register online and receive the following resources and tools to make staying motivated easy:

- Unlimited access to the online resource center, which includes training and nutrition software
- Weekly motivational and informative emails
- Activity suggestions, nutrition, and recipe tips via the website
- Personalized online tracking page and journal
- ACTIV-8 t-shirt

How to Participate and Sign Up

COPIES TO:

ITEM NO: 8.5

- Gather a team of 2-10 people and choose a team name. The Team Captain must have an email and register the team at www.livehealthydublin.com.
- Enter Group Registration ID: **LHDUBLIN**
- Pick up t-shirt during the St. Patrick's Day Festival on March 14 and 15.
- Set up your personal profile online to record your fitness goals.

The Team Captain will communicate with teammates regularly to keep everyone motivated and inform team members of fitness and wellness activities offered in the community. Teams will compete against teams of like-size (i.e., teams of 2-3, 4-6, and 7-10). This program will take the spirit of team work, add a measure of friendly competition, and use the power of the internet to encourage people to reach their optimal fitness level and to pursue healthier lifestyles.

Marketing

The Live Healthy Dublin "ACTIV-8 Wellness Challenge" has been and will continue to be promoted in a variety of ways. Information via flyers and brochures has been distributed to City facilities, Dublin Unified schools, the Chamber of Commerce, and local businesses. This year staff made the effort to outreach to representatives from various businesses based in Dublin via email, phone call and a personal visit to the company inviting employees to participate in the "ACTIV-8 Wellness Challenge". Also, information on the "ACTIV-8 Wellness Challenge" was distributed by the Dublin Unified School District Community Liaison staff to all school district personnel as well as each school's Parent Facility Club (PFC). A Vertical Response message has been sent to Dublin residents who have participated in Parks & Community Services activities; the Library's Lobby display case is featuring a one-week display on the Challenge; information will be in the Spring Activity Guide; and a press release and a newsflash has been distributed to local media outlets.

Event Wrap-Up

The "ACTIV-8 Wellness Challenge" will run from **March 15 through May 9, 2015**, with a closing event at the Dublin Farmer's Market on May 14, 2015. At this event, the City will announce the winning teams, in the specific team size category with most number of activities recorded.